



Hospitality
Degree or MBA
from UK
Universities



Affordable
Online Distance
Learning
Courses

Hotel and Hospitality

(Level 4 & Level 5)

Package Includes:

- ✔ University 1st Year (Level 4) Full Course Materials and Exams
- ✔ University 2nd Year (Level 5) Full Course Materials and Exams

Also includes

- ✔ Recognised Ofqual Qualification
- ✔ Unlimited tutor support

Programme Eligibility Criteria:

The eligibility criteria of a Level 4 programme includes,

- ✔ Age not less than 18
- ✔ Secondary Education (Complete)

The eligibility criteria of a Level 5 programme includes,

- ✔ Level 4 (Complete)



ABOUT THE COURSE

This course offers you an online study path with exciting career opportunities in the field of hospitality. The course will enable students to develop competitive skills required in the hospitality industry. The program pathway will be of 240 credit hours for Level 4 & 5 both. Students competency will be developed throughout this course by offering them quality tutorship, additional material and webinars. Furthermore, they can also learn through a social forum. Additional information can be taken from our website Student Resource segment (part). Sub division of this course is given below,



COURSE NAME	GLH (Guided Learning Hours)	ADDITIONAL EXPECTED HOURS	ASSESSMENT METHOD
Hotel Management (Online)	40	30-50	Online Assessment & Assignments

The additional hours may include following recommended material,

- ☑ Exercises
- ☑ Reading Material
- ☑ Internet Resources
- ☑ Self-Assessment Exercises

On completion of the required **GLH**, assignments and online assessment; the student will earn an ATHE Diploma which can be later converted into a top up bachelor's degree.



LEVEL 4 MODULE LISTING:

▶ FOOD AND BEVERAGE OPERATIONS:

Students will get to study about F&B operations which will include production, practical and service aspects/segments/areas.

▶ FOOD SAFETY AND HYGIENE:

Students will be able to learn about compliance standards and will also get to manage these food safety procedures.

▶ CUSTOMER SERVICE:

Students will get understanding about the importance of a customer oriented hospitality organization in a competitive environment by conducting customer needs and preferences analysis. This module will also teach skills to students to become a quality service provider and pros of attaining customer's utmost expectations.

▶ HOSPITALITY AND HOTEL HOUSEKEEPING:

Students will grab the understanding of housekeeping department role in a hospitality environment. Moreover, the importance and impact of housekeeping department will be identified on hospitality operations in this particular unit.

▶ FRONT OFFICE OPERATIONS:

This module will develop students understanding about front office department operations and its role within a hospitality environment/organization. This unit will also help the students to understand the importance and impact of front office department on hospitality operations.

▶ ACCOUNTING AND COST CONTROL:

This module will focus on costing principles, key financial statements and basic accounting techniques related to hospitality industry. The students will also learn to use and analyze them.

▶ GLOBAL TOURISM AND HOSPITALITY:

Students will develop an understanding of global tourism and hospitality industry scope and size. They will further explore this unit by analyzing the impact and growth of its brands in global context.

▶ MARKETING:

Students will understand marketing principles and will also become able to relate the marketing mix role with hospitality industry. Additionally, they will grab knowledge about marketing cycle and will be capable of creating a promotional campaign.

▶ EMPLOYEE ENGAGEMENT:

Student will get understanding of employee engagement concept and its major components. This will enable them to analyze that how employee engagement can influence the business outcomes by using particular practices and strategies.

▶ TRAINING AND CPD:

This module will develop ability in students to use various methods in order to identify training needs of a hospitality environment/organization. Students will be able to understand how individuals can learn in different ways and importance of right and effective training method selection. This will make students capable of planning, designing, delivering and evaluating training sessions/program effectiveness. The need of Continuous Professional Development concept and relevance is also introduced to students in case a hospitality environment/organization.



LEVEL 5 MODULE LISTING:

► FOOD AND BEVERAGE SUPPLY CHAIN MANAGEMENT:

In this module students will develop understanding about supply chain procedures and systems. Students will also learn how these procedures and systems are used by organizations for procurement, production and food and beverage preparation in global and domestic hospitality industry context. Importance of supply chain management will also be demonstrated in this unit which is crucial to attain competitive advantage and perform efficient operations.

► QUALITY MANAGEMENT:

This module will enable students to develop an understanding about quality concept, quality management and its implementation in a hospitality environment/organization. Students will develop ability of analyzing, evaluating and implementing of a quality management system within a hospitality organization.

► EVENTS AND CONFERENCE MANAGEMENT

This module will help students to understand the importance of event/conference operations and issues that stimulates conference and event successful management. Students will learn about different events, considerations and related processes.

► CUSTOMER RELATIONS MANAGEMENT:

This module discusses CRM (Customer Relationship Management) importance for hospitality organizations. Students will learn to recognize important processes to deliver effectiveness.

► MANAGING PEOPLE:

This module will develop students understanding on key principles of management behaviour and they will also study about management styles, characteristics, responsibilities, roles and skills. Students will be able to identify the importance of various organizational structures by learning about the culture and design of a hospitality environment/organization.

► CURRENT ISSUES IN HUMAN RESOURCE MANAGEMENT (HRM):

In this module, student will learn important HRM principles and existing issues to be considered by a HR (Human Resource) Manager while performing its responsibilities and roles. Additionally, students will gain understanding about present laws and their impact on Human Resource functions in terms of Hospitality Management and a Hotel.

► REVENUE MANAGEMENT:

This module will enable students to understand important revenue management elements and how these can affect a hotel bedrooms pricing. Students will learn to implement yield management practices and to regulate an overbooking policy for a hotel

► CORPORATE SOCIAL RESPONSIBILITY (CSR):

This module will teach students about CSR principles and sustainable development. They will also learn about hotels impact on multiple dimensions i.e., environmental, social and cultural. Learners will learn how hotels can contribute differently by taking sustainable measures.

► CONTEMPORARY ISSUES:

This module will teach students about present contemporary issues, their nature and impact on hospitality industry. In this unit, students will also learn about the idea that an organization needs to be flexible in order to adapt itself as per the changing environment and customer demands.



► CAREER PATH:

This course will help students to develop new skills in various sub segments of Hospitality Management including, Food and Beverage, Accounting, Supply Chain, and Marketing etc. After course completion students can pursue for different related available positions at resorts, hotels and restaurants etc.

► BUSINESS PLANNING:

In this module, students will learn to develop a business plan for organizations of hospitality background. This unit will teach students to identify a business current market position, performance and potential growth opportunities.



TOP-UP UNIVERSITY PROGRAMME

After course completion, students can get themselves enrolled in the degree programme (3rd year) of a UK based University offering top up opportunity. It can be either on campus or online programme depending on the chosen university course requirement.

Below are some of the universities that offers/offering BA Top up course in Hotel and Hospitality programme,

UNIVERSITY NAME	PROGRAMME OFFERED
University of Derby	International Hospitality Business Management (Top-Up)
Bournemouth University	BA (Hons) in International Hospitality & Tourism Management
University of Central Lancashire	BA in Management in Hospitality (Top-Up)
University of Sunderland	Bsc (Hons) in International Tourism and Hospitality Management (Top-Up)
University of Northampton	BA in International Tourism Management (Top-Up)

Corporate office :

M-59 , The Curve Building, Sheikh Zayed Road, Dubai UAE

Regional Office : 14-O, Adjacent BOP, F8 Markaz, Islamabad.

Whatsapp: +971523975189 | **Mobile** : +923005090777

Email: admissions@cothm.ae | **Web:** www.cothmonline.com